

Department of
Inform@tion Science

The future is information
Choose your future, choose Loughborough

Publishing with English

www.lboro.ac.uk/departments/dis/

WHAT YOU NEED...

Students need a minimum 280 points (BBC) in three A-level subjects, including Grade B in English. General Studies is accepted. BTEC, GNVQ, ACCESS, International Baccalaureate, Irish, Scottish and other qualifications are favourably considered. Mature students with relevant experience and/or other qualifications are encouraged to apply. Their applications will be reviewed on an individual basis.

Although not essential, ideally...

Experience with information or publishing work is extremely valuable in capitalising on the benefits of this intriguing degree programme – although not essential.

An appreciation of the English language and literature is essential to this programme to provide an understanding of the communication of information in all media.

TEACHING METHODS...

An innovative combination of lectures, tutorials and practicals are key to this programme. Assessment is achieved by using projects, reports, computer exercises and examinations.

Using library and computer facilities to support and broaden learning is greatly encouraged. The Department of Information Science has been awarded the maximum score of 24/24 for teaching quality. This ranks the department on the same level as Cambridge University.

OBJECTIVES...

This degree programme brings together the Information Science and English departments to provide a unique opportunity to study a wide range of subjects. The ultimate goal is to give a broad integrated education and enable students to enter work in the publishing and information fields confidently.

To achieve this it is crucial to understand the nature of information in all its forms and its acquisition, publication, storage, management, retrieval, use and dissemination.

Knowledge of the working environment is crucial to an understanding of the information needs of individuals and organisations.

The pivotal role publishers play in this process, the systems and technologies used and the theories and practices of research all have to be mastered and combined effectively with other skills.



Meet the exciting demands of the Information Era

“This is the programme to equip yourself for life in the 21st Century publishing industry. It covers the up-to-date issues of electronic publishing and modern printing.”

PROGRAMME TUTOR

DEVELOPMENT...

Students will gain extensive knowledge of the English language and great appreciation of literature. Among the skills to be mastered will be:-

- Creative thinking;
- Critical analysis techniques;
- Abilities to communicate efficiently and effectively in a publishing and media environment;
- Presentation skills via speech using electronic communication;
- Research theories and practices;
- On-line information skills;
- Management and manipulation of information;
- Practical experience in the outside world of industry and business – if the sandwich year professional employment option is undertaken.

JOB OPPORTUNITIES...

The ability to hone technical elements with a broad spectrum of skills across the publishing world will stand enthusiastic students in good stead to fit into a wide range of occupations in publishing, the media and communications industries.

Students should emerge from this programme with skills to launch a successful career. Recent first career destinations include Media Sales/Sales Executive, Hobsons Publishing; Production Editor, Woodhead Publishing; Corporate Finance Researcher, KPMG; Academic Publisher, Institute of Electrical Engineering; Assistant Editor, Haymarket Publishing; Assistant Editor, Publishing Industries Research Association; Knowledge Point Consultant, PricewaterhouseCoopers; Researcher, KPMG.



WHY DO WE NEED INFORMATION SCIENCE?

Information science is a discipline which investigates the characteristics of information and the nature of the information transfer process. Its theoretical and practical components include collection, collation, evaluation and dissemination of information. Areas of study include knowledge management, electronic publishing, document management, web-based applications, and the management of information services.

Accurate information is the key to removing potential barriers to decision-making, such as uncertainty and risk. This information must also get to the right person in the right place at the right time. Information science provides the processes required for achieving these objectives in an efficient and effective manner. By focusing on information science the Department is reinforcing its prominent role in the continuous development of the information society.

“My sandwich year spent with a magazine group involved learning editorial processes and the team work needed to produce monthly consumer magazines. I took this experience to the IT group and explained the magazine life cycle enabling the group to gain more awareness of how it functioned. I assessed editorial practices across the company to establish better practice standards showing how needs and production methods vary between titles. I worked within the team looking at information needs, e.g. intranet, archiving and helping the launch of an information centre.”

STUDENT NATALIE DUCK



“We came, we did our degree and we conquered!”

STUDENT JOANNE SMITH

PUBLISHING WITH ENGLISH

Three-year BA Single Honours: **UCAS code PwE = P4Q3**

Four-year BA Single Honours with one-year placement: **UCAS code PwE = P4QH**

year one

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|-------------------------------------------|--------------------|
| Compulsory Core Modules | 100 Credits |
| Graphic Design and Desktop Publishing | 10 |
| Introduction to Publishing | 10 |
| Informatics and the Study of Information | 20 |
| Introduction to Internet Publishing | 10 |
| Language and Text 1 | 10 |
| Language and Text 2 | 10 |
| Management Problem Solving | 10 |
| Organisational Theory | 10 |
| Retrieval and Organisation of Information | 10 |

Plus 2 optional modules from: **20 Credits**

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|-----------------------------------|----|
| English and Drama | |
| Critical Studies | 10 |
| Critical Studies 2 | 10 |
| Introduction to Film Studies | 10 |
| Introduction to Poetry 1 | 10 |
| Introduction to Poetry 2 | 10 |
| Introduction to the Short Story | 10 |
| Inventing America | 10 |
| Oral Communication | 10 |
| Quest for Adulthood 1 | 10 |
| Quest for Adulthood 2 | 10 |
| Reading the American City | 10 |
| Studies in Vocal Music 1580- 1750 | 10 |
| Studies in Vocal Music 1900-1990 | 10 |
| Text and Context 1 | 10 |
| Text and Context 2 | 10 |
| Writing Women 1 | 10 |
| Writing Women 2 | 10 |

Total Credits to be taken **120 Credits**

year two

Compulsory Core Modules **80 Credits**

| | |
|------------------------------------------------------------------------------|-----------|
| Authors and Editors | 10 |
| Human Resources Management | 10 |
| Marketing for Publishers | 10 |
| Publishing Design and Information Presentation | 10 |
| Publishing Production | 10 |
| Research Methods | 10 |
| Creative Writing 1 or Victorian Literature or British Drama 1576-1737 | 20 |

Plus 2-4 optional modules from 2 departments below: **40 Credits**

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|------------------------------------------------|--------------------|
| English and Drama | |
| African American Culture | 20 |
| American Gothic | 20 |
| American Music | 20 |
| Between the Lines | 20 |
| Canadian Literature 1 | 20 |
| Clarissa | 10 |
| Creative Writing 2 | 20 |
| Cultural Issues in the 20th and 21st Centuries | 20 |
| Discourse as Social Practice | 20 |
| Extreme Thought | 10 |
| Introduction to Linguists | 20 |
| Language in Society | 20 |
| 19th Century Fiction and Crime | 20 |
| Milton | 20 |
| Other Victorians | 10 |
| Radical Soul | 20 |
| Renaissance and Lyric Poetry | 10 |
| Revolution and Romanticism 1 | 20 |
| Shifting Directions | 20 |
| South Asian Literature 1 | 20 |
| South Asian Literature 2 | 20 |
| Studies in Vocal Music 1580-1750 | 10 |
| Studies in Vocal Music 1900-1990 | 10 |
| The Gothic Imagination | 10 |
| The Novel In France 1830-1890 | 20 |
| Victorian Literature | 20 |
| Women's Writing in the 17th Century | 20 |
| Information Science | |
| Database Design | 10 |
| Information and Knowledge Management 1 | 10 |
| Information Science | 10 |
| Informatics and Systems | 10 |
| Information Retrieval | 10 |
| Subject Analysis and Indexing | 10 |
| User-Centred Services | 10 |
| Total Credits to be taken | 120 Credits |

Optional Sandwich Year Out

Students are given an invaluable opportunity to gain work experience and practical professional training, while also being paid! Help in choosing the right post is given by our Industrial/Professional Training Officer. This can often lead to making easier the choice of future career.

Agreed projects are undertaken for the employer, with reports on the placement to monitor and evaluate the success. Everyone on the programme gains from each student's experience, through lectures and tutorials.

Success earns an additional Diploma of Professional Studies. Leading companies and organisations such as Unilever Research, IPC Magazines, the British Tourist Authority, Castrol and Oxford University Press have all provided placements for students.

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|------------------------------------------|-------------------|
| Compulsory Core Modules | 70 Credits |
| Electronic Information Management | 10 |
| Legal and Professional Issues | 10 |
| Project | 30 |
| The Book Trade | 10 |
| The Magazine Business | 10 |

Plus 3-5 optional modules from 2 departments below: 50 Credits

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|-------------------------------------------------|--------------------|
| English and Drama | |
| America at War | 20 |
| American Music | 10 |
| Aphra Behn and her Contemporaries | 20 |
| Between the Lines | 20 |
| Canadian Literature | 20 |
| Clarissa | 10 |
| Contemporary Irish Texts | 20 |
| Creative Writing 1 | 20 |
| Creative Writing 2 | 20 |
| Cultural Issues in the 20th and 21st Centuries | 20 |
| Discourse as Social Practice | 20 |
| Extreme Thought | 10 |
| 19th Century Fiction and Crime | 20 |
| Medicine and Culture | 20 |
| Milton | 20 |
| New Brit Asian Cool | 20 |
| Other Victorians | 10 |
| Post Modern America | 20 |
| Radical Soul | 20 |
| Renaissance and Lyric Poetry | 10 |
| Revolution and Romanticism 1 | 20 |
| South Asian Literature 1 | 20 |
| South Asian Literature 2 | 20 |
| The Novel In France 1830-1890 | 20 |
| The Novel In Russia 1840-1880 | 20 |
| Verse in Britain 1700-40 | 20 |
| Virginia Woolf | 20 |
| Information Science | |
| Consumer Health Information | 10 |
| Culture and Change Management | 10 |
| Gender and Information Studies | 10 |
| Human Information Processing | 10 |
| Hypermedia | 10 |
| Information and Knowledge Management 2 | 10 |
| Information and Knowledge Management in the NHS | 10 |
| Information Work in Developing Countries | 10 |
| Preservation Management 1 | 10 |
| Preservation Management 2 | 10 |
| The Child and the Book | 10 |
| Total Credits to be taken | 120 Credits |

In your second and final years you will select from optional modules being offered that year. Please note that module titles and availability may vary from year to year. However, there is always a wide selection and choice.

For further information contact:

Dr Derek Stephens - Admissions Tutor

Tel: +44 (0)1509 223080 Email: d.p.stephens@lboro.ac.uk

Cynthia Robinson - Departmental General Enquiries and Brochures

Tel: +44 (0)1509 223052 Email: c.j.robinson@lboro.ac.uk

Departmental fax: +44 (0)1509 223053

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Loughborough University, Loughborough, Leicestershire LE11 3TU